

# ADAM I. BOSTIC

## WRITER – PRODUCER – EDITOR

Address: 3206 36<sup>th</sup> Avenue 3F Astoria, New York, 11106

Telephone: (347) 374-1738 Email: bostic@adambostic.com Website: www.adambostic.com

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### SUMMARY OF QUALIFICATIONS

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- Professional Broadcast Writer, Producer, Editor specializing in Branding, Marketing, and On-Air Promotion with a background in Post Production, Animation, and Design
- Contributed to over dozens of On-Air Promotions, Show Packages, Network Campaigns, and Sizzle Reels
- Managerial experience working with teams of Designers, Editors, Producers, and Production Companies
- Proficient in several software programs including Microsoft Office, Adobe Creative Suite, and After Effects
- Avid Media Composer Certified, Final Cut Pro Studio Certified and former Final Cut Pro Beta-Tester for Apple

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### PROFESSIONAL EXPERIENCE

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#### WRITER/PRODUCER: BROADCAST TELEVISION

##### Swaddle Media Inc.

2009-Present - New York, NY

- Writer, Producer, Editor, and Founding Partner
- Developed Network Branding and On-Air Promotional Package for **Wedding Central** Channel Launch
- Developed Marketing and Branding for **Epix HD** Channel Launch, On-Air Promotion, and Sales Tapes
- BDA / PROMAX GOLD Winner for **Epix HD's** "Carnivail" (External, Single Product, 2010)
- Additional Clients include **AMC, Atlantic Motion Pictures, History Channel, Collaborate**

##### Freelance Writer/Producer/Consultant

2008-2009 - New York, NY

- Clients include **Bespoke Motion Design, SanPan Design, Bright Ideas**

##### Current Television

2007-2008 - San Francisco, CA

- Senior Writer, Producer, and Editor
- Writer, Producer, and Editor on Several High Profile Network Campaigns and Special Events including "The Top 71 Pods of 2007" and "Nocturnal Transmissions"
- Created series of Network image spots that reinforced the Network Branding

##### Rainbow Media Inc.

2005-2007 - New York, NY

- Senior Writer, Producer, and Editor for On-Air promotions for **Mag Rack On-Demand, LifeSkool On-Demand, Sportskool On-Demand, and IFC On-Demand**
- Developed and Implemented Promotional Campaigns, Show Packaging, and Network Branding
- BDA / PROMAX BRONZE Winner for **Mag Rack's** "Walking With Johnny" (External, Single Product, 2007)

##### Voom HD

2003-2005 - New York, NY

- Writer, Producer, and Editor for On-Air Promotion for **Auction HD, Gallery HD, EXPO HD, and Lab HD**
- Writer, Producer, Editor and Designer for **Lab HD** and **EXPO HD** Channel Launch and Channel Packaging
- BDA / PROMAX GOLD Winner for **Lab HD's** "This is Not a Promo" (Creative Direction and Design, 2005)

#### VIDEO EDITING: NON-LINEAR (AVID MEDIA COMPOSER & FINAL CUT PRO STUDIO)

##### Freelance Editor

2008-2009 - New York, NY

- Short Format includes On-Air Promotion, Sales Tapes, Sizzle Reels, and Up-Fronts
- Long Format includes Feature Documentaries, Feature Narrative, and Segment Editorial
- Clients included **Boardwalk Pictures, Creative Group, Digital Arts, Epix HD, Interactive Consortium, Mantra Design, MIC Media, MTV Networks, RBP Inc., Sony Viz Solutions, Sundance Channel**

##### Nth Degree

2003-2004 - New York, NY

- Senior Editor (Session & Non-Session)
- Managed Group of Freelance and Internship Editors
- Provided Animation and Design Support for Design Group
- Clients included **BET, History Channel, Logo, Mead, Union, WE Channel**

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### Noise LLC

2002-2003 - New York, NY

- Editor, Animator, and Designer for Broadcast Clients (Session & Non-Session)
- Lead Editor on several **Discovery Networks** Upfront and Sizzle Reels
- Concept Design and Presentation Graphics for Network Design and Re-Design Pitches
- Animation for On-Air Promotion and Show Packaging
- Clients included **Discovery Networks, Science Channel, WE Channel**

### MOTION GRAPHICS: DESIGN & ANIMATION

#### USA Networks/Trio

2001-2002 - Newport, NJ

- Specialized in Tent-Pole and Special Event Network Graphic Packaging for **Trio** including “Easy Riders, Raging Bulls” and “Brilliant But Cancelled”
- Senior Design for **Trio’s** “Classic Letterman,” “Film Fanatic,” and “Out Zone”
- On-Air Promotion Graphics for **USA’s** “Action Packed Tuesdays” as well as additional Special Events

#### Manhattan Transfer

2000-2001 - New York, NY

- Broadcast Design and Animation Department
- In-Session After Effects Animation Support for Flame Artists
- After Effects; Design Animation, Special Effects Animation, and Logo Animation
- Clients included **HBO Originals, HBO Sports, ING, MTV, USA Networks**

#### Freelance Motion Graphic Design & Animation

1998-2000 - New York, NY

- Design, Storyboards, Look-Frames, and Animation for Cable and Network Broadcast
  - Event Graphics
  - Clients included **Arlan Smith Motion Design, Click 3X, Dorian Orange, Eye Design, Moxie Films, Possible Worlds, Select, Sharon Haskell Design, So! Animation, Twin Art**
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### TEACHING EXPERIENCE

#### University of Bridgeport

2010-Present - Bridgeport, CT

- Adjunct Video Professor, SASD Design Department
  - Developed and Implemented Curriculum for newly formed Video Department
  - Consulted on the SASD Design Department’s Computer Lab
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### PROFESSIONAL MEMBERSHIPS

- 2005 – Present Promax/BDA
  - 2003 – Present American Institute of Graphical Arts (AIGA)
  - 1999 – Present Association of Independent Commercial Producers (AICP)
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### AWARDS AND HONORS

- 2010 **PROMAX/BDA Gold** for Marketing Presentation External (Single Product)
  - 2007 **PROMAX/BDA Bronze** for Marketing Presentation External (Single Product)
  - 2005 **PROMAX/BDA Gold** for Art Direction and Design
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### PUBLICATIONS

- Bostic, A.I., “Automata: Seeing Cyborg Through the Eyes of Popular Culture”, *Computer Generated Imagery and Contemporary Theory*, MIT Press 31(5), (October 1998)
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### EDUCATION

- 2000 **MFA - Computer Arts**, School of Visual Arts, New York, NY
  - 1995 **BFA - Fine Arts**, College for Creative Studies, Detroit, MI
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